

WELCOME TO COOK COMMUNICATIONS

When looking for public relations firm or advertising agency in Rochester, Buffalo or Syracuse, look no further than Cook Communications, LLC. We'll take care of all your communication needs at a fraction of the cost of big agencies, with quality and personal attention you won't find anywhere else.



Cook Communications specializes in:

- Public relations
- Advertising
- Web site development
- Writing and marketing consulting services
- Political advertising and political consulting

Cook Communications has helped numerous clients achieve their marketing and PR objectives throughout Rochester, Buffalo, Syracuse, across New York State, and beyond. We can help you reach your full marketing potential, by delivering communications that are more powerful, more targeted and more effective.

Contact us today to find out how we can take your advertising and public relations to the next level - and your business to new heights.

About Cook Communications, LLC

Cook Communications is dedicated to serving the marketing communications and advertising needs of small and medium-sized businesses and organizations in Rochester, Buffalo, Syracuse, Western New York and across New York State. We work in partnership with our clients to deliver business success through powerful, effective communications.



We help our clients achieve their marketing objectives more effectively and cost-efficiently, through our award-winning public relations, advertising and political consulting services.

Tim Cook established Cook Communications in 2005. A communications professional with more than 20 years of experience - including nearly a decade at two of Rochester's leading advertising agencies - Tim Cook has served an array of corporate, non-profit and political clients.

Professional awards include:

- The *Rochester Business Journal* Forty Under 40 award in recognition of



business achievement
and civic contributions

- The PRSA Prism award for speechwriting
- Communicator Awards of Distinction for video writing

Tim Cook is a member of the Public Relations Society of America, the Rochester Advertising Federation, and the American Association of Political Consultants. Active in the community, he serves as VP of Marketing for the Rochester Rotary Club and he is a past member of the Rochester Press-Radio Club.

Services

Cook Communications, LLC specializes in public relations and offers a full range of marketing communications services to small- and medium-sized businesses and organizations. Whether a high-tech business or a start-up company, a professional service firm or a manufacturer, a non-profit or a political candidate, we can help take you where you want to go. Our award-winning services include:

Public Relations

(Member, Public Relations Society of America)

- Strategic PR planning and implementation
- Media relations (database of 350,000+ media contacts and 75,000+ media outlets)
- News releases/News conferences
- Case studies
- Crisis PR/Issues management
- Speechwriting
- Internal communications

Marketing Communications

- Advertising (TV, radio, online, print, outdoor)
- Media buying
- Brochures and collateral
- Presentations
- Web site development

Public Relations



(Media Placement)



(Media Placement)



(Media Placement)

Contact Us

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